

FEBRUARY NEWSLETTER

January 2026 Results

CONGRATULATIONS

on investing in your business last month!

Stefanie Fowler
Vicki Connelly

Minta Luesch
Michelle Harris

Jenee Dupuis
Christine M. Williamson

*Bold denotes \$600+ whls

This is where the magic happens—new products, top-tier training, and that irreplaceable pink sisterhood energy. ❤️

Success loves speed, so let's show up in a big way. Who is joining me at the registration finish line on Friday? Let's get our spots secured! 📅 ✨

MARY KAY CAREER CONFERENCE 2026

Registration

Who's coming
with me?

OPENS

for all Consultants
February 6th!

MARY KAY CAREER CONFERENCE 2026

MARCH 13-14

Denver, Colorado
Milwaukee, Wisconsin
Pittsburgh, Pennsylvania

MARCH 20-21

Anaheim, California
Atlantic City, New Jersey
St. Charles, Missouri

MARCH 27-28

I will be
attending
here → Allen, Texas
Chattanooga, Tennessee
Orlando, Florida

Spanish interpretation will be available at ALL locations.

FEBRUARY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Jumpstart Your Week By Appt. With Chris Power Boost Monday 6:30pm CST / 7:30pm EST Zoom: 229 200 8860 PW: Achievers	3 GUEST EVENT Unit Skin Care Class Madison Grove 7pm EST	4 Winning Wednesday 7:30pm CST / 8:30pm EST Virtual Skincare Class 8pm CST / 9pm EST	5 Rise To Red 7pm CST / 8pm EST Zoom: 433 954 0508 PW: 354074 Live Sharing Event 8pm CST / 9pm EST	6 New Consultant Training 9am CST / 10am EST Zoom: 229 200 8860 PW: Achievers	Career Conference Registration OPEN for all Consultants!
8	9 Jumpstart Your Week By Appt. With Chris Power Boost Monday 6:30pm CST / 7:30pm EST Zoom: 229 200 8860 PW: Achievers	10 Spring Early Ordering for PCP/Stars GUEST EVENT Shop Till You Drop 7:30pm CT / 8:30pm ET	11 Margaritaville Market 9am CST - 1pm CST Winning Wednesday 7:30pm CST / 8:30pm EST CONSULTANTS ONLY 8pm CST / 9pm EST	12 Live Sharing Event 8pm CST / 9pm EST	13 New Consultant Training 9am CST / 10am EST Zoom: 229 200 8860 PW: Achievers	14 Happy Valentine's Day
15 Spring Ordering OPEN for all Consultants! Calling All Reds 8pm CST / 9pm EST	16 Jumpstart Your Week By Appt. With Chris Power Boost Monday 6:30pm CST / 7:30pm EST Zoom: 229 200 8860 PW: Achievers	17	18 Winning Wednesday 7:30pm CST / 8:30pm EST Night Of Fun 8pm CST / 9pm EST	19 Unit Glamour Session Madison Grove 7pm EST Live Sharing Event 8pm CST / 9pm EST	20 New Consultant Training 9am CST / 10am EST Zoom: 229 200 8860 PW: Achievers	21
22	23 Jumpstart Your Week By Appt. With Chris Power Boost Monday 6:30pm CST / 7:30pm EST Zoom: 229 200 8860 PW: Achievers	24	25 Winning Wednesday 7:30pm CST / 8:30pm EST Turn Back Time 8pm CST / 9pm EST	26 Live Sharing Event 8pm CST / 9pm EST	27 New Consultant Training 9am CST / 10am EST Zoom: 229 200 8860 PW: Achievers	28 Last day of the month to place online orders.

Winning Wednesday Zoom Information

Zoom ID: 433 954 0508 / PW: 354074
7:30pm CST / 8:30pm EST

All Wed. & Thurs. events
are guest events except CALLING
ALL CONSULTANTS



Wed. & Thurs. Janis Trude Events

Zoom ID: 899 5946 8497 / PW: MKPINK
8pm CST / 9pm EST

FEBRUARY BIRTHDAYS



Margarita Reyes 02/08
Wendi Newberry 02/11
Michelle Harris 02/14

FEBRUARY ANNIVERSARIES



Donna Stokes 3 yrs
Alma Kaliss 2 yrs
Vicki Connelly 2 yrs
Jenee Dupuis 1 yr

Welcome to The Luxe Legacy Unit



Racey Layne
Recruited by
Christine Williamson



Wendi Newberry
Recruited by
Robin Owens



Margarita Reyes
Recruited by
Christine Williamson

DID YOU KNOW?

**MORE DOMESTIC VIOLENCE
HAPPENS ON
SUPER BOWL SUNDAY
THAN ANY OTHER DAY
OF THE YEAR.**



THE MARY KAY ASH
FOUNDATION

*The Mary Kay Ash
Foundation turns* **30!**

**30 YEARS OF HELPING WOMEN
IN DOMESTIC VIOLENCE**

THIS MONTH ONLY!

WE'RE **MATCHING** ALL DONATIONS
DOLLAR FOR DOLLAR

UP TO **\$30,000!**



WEEKLY GUEST EVENTS

(See "Boards" for specific weekly flyers for all events).



WEDNESDAYS

WINNING WEDNESDAY
7:30pm CT / 8:30pm ET

DRAWINGS for FREE product giveaway & FREE E-Start!

HOST



GOLD CIRCLE NSD
Bridget Shaw

ZOOM Link: <https://zoom.us/j/4339540508>
Meeting ID: 433-954-0508
Password: 354074

Join Us For A Guest Event
(Unless otherwise noted)

Every Wednesday night, we're hosting a Virtual Guest Event (unless otherwise noted) where we'll spotlight a different product each week! From skincare must-haves to makeup favorites, you and your guests will get expert tips, live demos, and even fun giveaways!



HOSTED BY
National Sales Director
Janis Trude

WEDNESDAYS

6PM PT / 8PM CT /
9PM EST

ZOOM ID: 899 5946 8497
PW: MKPINK

FREE PRODUCT GIVEAWAYS &




KENDRA SCOTT


kate spade



THURSDAYS

Live MARY KAY
SHARING EVENT!



HOSTED BY
National Sales Director
Janis Trude

EVERY THURSDAY
6PM PT. 8PM CT. 9PM ET

Zoom 899 5946 8497
Password MKPINK

Plus...
We're giving away
5 FREE eStarts!



The \$322 vs \$450

Tipping Point

\$322 Retail Order

- ✓ 30% Discount
- ✓ \$225 Wholesale
- Less inventory

\$450 Retail Order

- ✓ 50% Discount
- ✓ \$225 Wholesale
- ✓ **\$128 MORE** retail product

Same cost. More product at \$450.

If you're planning to place an order to move your status, I wanted to make sure you saw this comparison. Most people aim for the minimum, but look at the difference:

- Option A: A **\$322 retail** order costs you **\$225**.
- Option B: A **\$450 retail** order also costs you **\$225**.

By hitting that 50% discount tier, you're essentially handing yourself **\$128 in extra retail product for \$0**. Why leave inventory on the table? Let's get you that 50% profit margin!

CONGRATULATIONS MARGARITA!

Margarita has finished her GOAL poster and has earned her Pin!



Every Unit Member Who Completes Their Goals And Shares With Me Will Receive Their Exclusive Pin!



Had such a good time working on Goal Posters!



SHAW "DREAM BIG" AREA & FRIENDS

Saturday, March 7th
10am to 1pm
Doors open at 9:15am

RISE TO RED!

NSD
Bridget Shaw

North Charleston Marriott
4770 Goer Drive
Charleston, SC 29406
Reflections Ballroom

Celebrating all REDS qualified by 2/28 !!!
Then strategize to maximize that RISE TO RED effort & RISE even higher - building our personal teams!

Attire: Mary Kay - Director suit, Red jacket, black dress or skirt & white top

TWO STEP REGISTRATION::

★ Step 1: Fill in and SUBMIT reservation form at <https://forms.gle/pqx37VMuoeSEGSWGA>

NO REFUNDS

\$30 Per Person Early Bird registration paid by 2/13

★ Step 2: Watch your email for an invoice from Bridget Shaw to pay. Registration is not complete till payment is received.

LATE registration TILL SOLD OUT is \$40 until registration CLOSES or deadline 3/1



In the Mary Kay world, "going Red" is a major milestone. It signifies that you have moved from being a Beauty Consultant to a Star Team Builder (having 3+ active team members), which earns you the right to wear the signature Red Jacket and increases your commission potential. This event is designed to give you the specific "how-to" strategies to reach that level.

One of the easiest ways to get your customers excited about Mary Kay is to let the company do the spoiling for you! On Thursday, February 19th, Mary Kay is hosting a massive giveaway on their official Instagram page.

Why should you care? When your customers see the hype on corporate social media, it validates the brand and gets them thinking about their next order. Plus, who doesn't love free products?

Mark your calendars for Thursday, Feb. 19!

@MaryKayUS
Instagram Giveaway

One lucky winner will receive a NEW! Mary Kay Hydrating Cream Mask, a Mary Kay Skin Care Go Set and a \$500 Visa gift card! Why not plan a vacay and pack these fantastic products for beautiful skin on the go?



\$500 VISA GIFT CARD!

Check out the Instagram post on Feb. 19 for more details!



MARY KAY

BINGO

CHALLENGE

Week 1 Host an in-person beauty session or facial.	Week 1 Show off your fave MK products with a social media post! Use #MaryKayBingo	Week 2 Talk about the Mary Kay opportunity with someone new.	Week 2 Use any MK digital tool such as Foundation Finder or Skin Analyzer.
Week 3 Make a skin care product sale	Week 3 Join a live, virtual or online Mary Kay education event.	Week 4 Make a fragrance or body care product sale.	Week 4 Post your inspiring journey as a Consultant using #MaryKayBingo.
Week 5 Challenge 1	Week 5 Challenge 2	Week 6 Challenge 1	Week 6 Challenge 2
Week 7 Challenge 1	Week 7 Challenge 2	Week 8 Challenge 1	Week 8 Challenge 2

↓ Comment Below when you ↓
 ↓ complete this week's tasks! ↓

Global Mary Kay® Bingo Challenge

Jan. 1 - Feb. 28, 2026 Complete all eight weeks of the Global Bingo Challenge and receive a Virtual Party, Rewards. Social Media Class and a **Mary Kay Large Shopping Tote!**

SPRING PRODUCT LAUNCH

Opens

FEB. 10TH FOR PCP/STARS

FEB. 15TH FOR ALL CONSULTANTS

